



**Northamptonshire**  
The Heart of  
Motorsport Valley®



Northamptonshire   
let yourself **grow**.com



"Northamptonshire can rightly claim to be at the very heart of the motorsport industry in the UK. From our headquarters in Brackley, the Honda Racing F1 Team has access to a vastly skilled and enthusiastic workforce, along with a crucial chain of valued suppliers based in the county, all of which are essential to our business as a Formula One team."

Nick Fry, Chief Executive Officer,  
Honda Racing F1 Team



# The central location for Motorsport and High Performance Engineering

Northamptonshire sits at the heart of the world class cluster of Motorsport Valley®, this includes a third of the cluster's top 20 motorsport engineering companies and a set of motorsport venues second to none in the UK\*

## Unrivalled location

Northamptonshire is unrivalled in the UK and Europe as a location from which to manage international businesses and is recognised as holding a central position in motorsport and related activities.

In the UK motorsport engineering and services has a total turnover in excess of £5 billion of which 50% is exported. The industry employs 38,000 people, 75% of which are highly qualified engineers working in 3,000 individual mostly small and medium sized enterprises.

## High Performance Engineering Cluster

The motorsport sector and its supply chain drives the development and growth of companies which make up the cluster of 250 high performance engineering companies that service or have a close fit with this motorsport ethos. The cluster consists of engine builders, precision engineers, electronics expertise and one of the major international motor yacht designers and builders in the UK. There is a huge overlap which takes the business activity of the HPE companies into servicing the automotive, aerospace, electronics, material technology, water sports and medical technologies sectors.



"MAHLE Powertrain are located in Northamptonshire to be close to our customers and suppliers, within reasonable reach of airports and ideally, close to the Silverstone race circuit. The surrounding area, now known as 'Motorsport Valley®' also contains many of the top businesses, highly skilled engineers and experienced technicians in the whole UK automotive industry".

Daren Mottershead, Manager (Business Development)  
MAHLE Powertrain.

**MAHLE**  
Powertrain

# Supercharged Northamptonshire Motorsport In Pole Position

## Northamptonshire has:

- 200 plus major motorsport companies employing 6,000 people with an annual turnover of £0.6 billion
- 450 High Performance Engineering companies employing over 10,400 employees
- Internationally recognised engine builders including Cosworth, Ilmor Engineering, Mahle Powertrain, Mercedes-Benz HighPerformanceEngines
- A significant share of the international motorsport supply chain locate within the county (including expertise in composites and precision engineering)
- F1 constructors Honda Racing F1 and Force India
- Four international racing teams located in the county (A1GP, ADR, Fortec & Promatecme)
- 4 major venues for racing and testing vehicles
- Silverstone – the only Grade 1 motorsport circuit in the UK
- Rockingham – the only 'oval' motorsport circuit in the UK
- Santa Pod – the premier UK drag racing strip
- Whilton Mill – the ultimate go-karting experience
- Seat and Chevrolet touring cars
- Business connections to the aerospace and materials technology industries
- The design and manufacturing centre for Fairline's range of high performance luxury motor yachts
- Silverstone Innovation Centre and 'Business Angel' network
- Bookham Technology's specialist semiconductor manufacturing facility
- Specialist electronics design and manufacturing expertise in companies such as Radstone Technology, and Variohm EuroSensor
- Porsche Driving Experience Centre at Silverstone
- World class racing schools at Silverstone and Rockingham
- Largest number of international & national motorsport events in the county, including the including the FIA Formula One British Grand Prix



"Cosworth is based in Northamptonshire in the middle of a technology cluster, which provides us with an essential support infrastructure for our business. The ideal location provides excellent transport links by road, rail and air and places us at the centre of the UK's motorsport, automotive and aerospace sectors".

Jog S Lall – Marketing Director  
Cosworth.

**COSWORTH**

# A Great Place For Business, A Great Place To Live

Northamptonshire provides easy access to a ready and growing source of qualified and skilled staff, drawn from 650,000 people living in the county. This is set to grow to 800,000 in the next 20 years as part of the Government's Sustainable Communities Plan.

Motorsport companies can take advantage of a large pool of graduates, drawn from the large number of major universities – many of which are located within one hour's drive (including Oxford, Cambridge, Loughborough, Cranfield, London and the University of Northampton).

## Accessibility

Northamptonshire offers a central location providing business with easy access to the rest of the UK into Europe by road, rail and air. Because of its location it sits at the heart of 'The UK's Golden Triangle' of regional and international logistics distribution centres.

## Property

Northamptonshire has a range of property and site options with the 'jewel in the crown' being the Silverstone Innovation Centre and the nearby Technology Park located next to the world famous race track.

## Quality of Life

Northamptonshire is not just about a location for successful businesses. It is about the environment and the health and well being of employees and staff. Northamptonshire offers excellent quality of life. Housing is affordable and within easy reach of some of the most beautiful and historic countryside in England. There are a wide range of sporting, recreational, educational and cultural activities to suit all interests.

**Want a turbocharged  
business opportunity?**

**Call us now to find out more on  
01604 609393 or visit  
[www.investnorthamptonshire.co.uk](http://www.investnorthamptonshire.co.uk)**

**Test Drive Northamptonshire**  
For more information on a turbocharged  
business opportunity contact:

## Invest Northamptonshire

A division of:

## Northamptonshire Enterprise Limited

Northamptonshire Enterprise Ltd  
30 Billing Road  
Northampton  
NN1 5DQ

T: 01604 609393  
F: 01604 627401  
E: [info@northamptonshireenterprise.ltd.uk](mailto:info@northamptonshireenterprise.ltd.uk)  
[www.northamptonshireenterprise.ltd.uk](http://www.northamptonshireenterprise.ltd.uk)

Northamptonshire  
let yourself **grow**.com 